

People's Assembly for Nature Advisory Group Meeting 4 Notes – Summary

19 January 2023

Meeting Summary

This was the fourth and final meeting of the People's Assembly for Nature Advisory Group. The meeting was held online and had the following agenda:

- Welcome
- Recap Weekends 2 and 3
- Intro to Weekend 4 plan
- Plan launch timelines
- Responding to/engaging with the Plan
- Feedback from breakouts
- AOB

Meeting Attendees

- Chair: Involve
- Advisory group members:
 - Buzz Saltmarsh
 - Tom Chigbo
 - Miranda Geelhoed
 - Anurag Deb
 - Aekus Kamboj
 - Sarah Hendry
 - Nadeem Perera
 - Ali Morse

- Meriwether Wilson
- Sarah Royal
- Academic lead: Nathalie Seddon
- Project team representatives from National Trust, RSPB, WWF & New Citizenship Project

Apologies

Thomasina Miers, Tony Juniper, Hedd Pugh, Rebecca Lovell

Discussion summary

The Advisory Group members listened to a recap of what we had learned from Weekends 2 and 3, and the upcoming plans for Weekend 4 and the launch of the People's Plan. This was followed by breakout groups where they discussed how they might want to come together to take action. Specific comments on speaker briefings and speaker suggestions were fed directly into the Weekend 4 design document and helped shape the content.

Here are some themes that came out of the breakout groups:

- It is important that the Plan is communicated in a way that is accessible to as many people as possible – regardless of their backgrounds and where they live
 - How do we ensure people are ready to receive the information? How do we prepare them for this?
 - Consider translating the Plan to Gaelic (Welsh translation is already included in the budget)
 - Consider different formats or methods of spreading the message, particularly those that work for young people
- What is the ongoing journey for participants? How can they stay involved after the last Assembly weekend? Consider that some of them might already be active in their communities

People's Plan for Nature

- What is the potential for political parties committing to meeting representatives of the assembly?
- Consider how we can support awareness raising of the nature crisis more broadly (beyond the Plan), breaking down the complexity of the information and combatting misinformation
- In our messaging, it is crucial that we are clear that this has come from the people through a very robust process

Next Steps

- Kat to follow up with Nadeem to discuss how to ensure that the Plan reaches as many audiences as possible. Nadeem offered to share guidance that works for his audience.
- Project team to plan ongoing journey for assembly participants
- Project team to share the Plan and relevant social assets with the Advisory Group once they are ready in March