

## How to host a conversation

The nature crisis affects everyone, and we believe everyone needs to have a say in how we work together to solve it.

That's why the National Trust, the RSPB and WWF-UK have come together to convene the People's Plan for Nature, a national conversation which will see people from all walks of life sharing ideas for how we can make the UK's nature something to be truly proud of.

This guide takes you through the key questions to ask, some top tips on hosting a conversation, and how to share the outcomes online to help inform the People's Plan for Nature.

### Who to invite

It's entirely up to you! It could be a group of friends, your local sports team, youth group or the neighbours on your street. Bring together anyone you'd like to have a conversation with.

### How to set up your conversation

The best conversations tend to happen when people feel welcomed, relaxed and invited to contribute. A few things to consider:

- Invite people to join the conversation as equals - everyone has something to contribute
- Find a space that works for your group - ideally this will be easy to find, easy to travel to and has facilities that are inclusive to all. It doesn't have to be a physical space - video calls can work really well too
- Keep it relaxed - this doesn't need to feel like a formal meeting. Build on each other's ideas and encourage different viewpoints
- Let people know upfront that you might ask them to keep to the question - we want to make sure everyone has a chance to share so it's important to keep to time
- Capture the group's thoughts and ideas - whichever way feels right - this might be using sticky notes, words, drawings or photographs
- Enjoy it - this is an exciting and positive opportunity to connect with people.

# People's Plan for Nature

## Questions to ask

The key questions we are exploring through the national conversation are:

- What do you love about nature in the UK? What would you miss if it disappeared?
- Imagine it's 2050 and nature in the UK is thriving. What is different from now?
- What exciting examples have you seen of people working together to restore and protect nature?

We suggest you use these questions as prompts to stimulate conversation, but don't feel you need to stick to them rigidly. Depending on the size of your group, you might find it useful to break into smaller groups of 3 or 4 to discuss, and then come back together after 5-10 minutes to share your thoughts with the wider group.

## Sharing back highlights of your conversation

We'd love to hear the highlights and key themes that emerge through your conversation. You can add these online at [peoplesplanfornature.org](https://peoplesplanfornature.org), or share them on social media using the hashtag #PeoplesPlanForNature. We'd also love to see photos of your group (though please check if people are happy to be photographed and for you to share the photos first).

## What happens next...

Gathering your views is the first stage in creating the People's Plan for Nature. Your answers will help create a snapshot of the UK public's thoughts and opinions that will be shared during the [People's Assembly for Nature](#) in late 2022/early 2023 to help inform the People's Plan for Nature.

The final People's Plan for Nature will be published in spring 2023. The National Trust, the RSPB and WWF will use the People's Plan for Nature to engage governments, businesses, communities and individuals on how we can all protect and restore UK nature.

Go to [peoplesplanfornature.org](https://peoplesplanfornature.org) to stay up to date with the People's Plan for Nature.